



2024 CORPORATE SPONSORSHIP OPPORTUNITIES



DEAR COMMUNITY PARTNER,



I am excited to invite you to consider becoming a Corporate Sponsor of **The Telling Room**. Our **new annual sponsorship structure gives local businesses and organizations the opportunity for increased visibility through our special events, audience channels, and publications throughout the year**. All contributions go towards supporting our suite of innovative writing and publishing programs for youth.

Our annual events include Big Night, our Young Emerging Authors and Young Writers & Leaders book launches, as well as ticketed events. We are excited to bring the community together for another year of in-person storytelling, poetry, performance, and music. Our previous live events have been enormously popular, and received prominent media attention from News Center Maine's 207, *Portland Press Herald*, *Bangor Daily News*, WMTW, and more.

Previous Telling Room sponsors have included Allagash Brewing Company, Bernstein Shur, cPort Credit Union, Down East Magazine, Envirologix, The Law Offices of Joe Bornstein, Machias Savings Bank, Maine Public, Martin's Point, Pierce Atwood, Verrill, WEX, and many more.

We hope you'll join us as we continue our work to empower youth through writing and share their voices with the world. **If you are interested in sponsoring The Telling Room this year, please be in touch to discuss the details and confirm your level of sponsorship.**



With Gratitude,

Kristina M.J. Powell

she/her/hers

Telling Room Executive Director

kristina@tellingroom.org • (207) 774-6064



ABOUT THE TELLING ROOM



OUR CORE PROGRAMS ARE 100% FREE TO STUDENTS AND THEIR FAMILIES.



LAST YEAR, WE WORKED WITH 2419 YOUTH ACROSS MAINE IN 138 COMMUNITIES.



“THE TELLING ROOM IS THE FIRST SPACE THAT COMFORTABLY ALLOWED ME TO EXPRESS MYSELF PUBLICLY. THIS SHAPED ME AS A PERSON, I’VE BECOME A BETTER LISTENER AND PUBLIC SPEAKER.”
– CECILIA TANGI
TELLING ROOM ALUM



NEARLY 100% OF OUR STUDENTS REPORT GAINING LITERACY SKILLS THEY’LL USE BEYOND OUR PROGRAMS AND A HUGE BOOST IN THEIR CONFIDENCE.

LAST YEAR, STUDENTS’ SENSE THAT THEY HAVE A UNIQUE VOICE WORTH SHARING INCREASED 25% ACROSS ALL PROGRAMS.



SINCE 2007, WE’VE PUBLISHED OVER 200 TITLES FEATURING THE ORIGINAL WORK OF 4,900 YOUNG AUTHORS.



LEARN MORE AT:
WWW.TELLINGROOM.ORG



AT THE TELLING ROOM, WE EMPOWER YOUTH THROUGH WRITING AND SHARE THEIR VOICES WITH THE WORLD.

SPONSORSHIP LEVELS & BENEFITS



Find the level of sponsorship that's right for you and your organization. Contact us to learn more about additional engagement and development opportunities for your team.

Questions? Contact Development Director Sarah Schneider at sarah@tellingroom.org.

BENEFITS	WORD SPONSOR \$500	SENTENCE SPONSOR \$1000	STANZA SPONSOR \$2,500	PARAGRAPH SPONSOR \$5,000	BOOK SPONSOR \$10,000
Logo included in digital Telling Room communications, including website, social media, and newsletter biannually					
Tickets to Telling Room special events throughout the year		2 tickets	4 tickets	6 tickets	8 tickets
Logo included in special event printed programs throughout the year					
Recognized from the stage during special events, including Big Night, throughout the year					
Inclusion in event press releases					
Inclusion in annual print publication thank you page and all future reprints					

SPONSORS ENJOY VISIBILITY VIA THE TELLING ROOM'S:



Network of 4,700 newsletter subscribers with an average open rate of 47%



12,000 followers on social media



48,000 website visits and 37,000 unique visitors annually

SPONSORSHIP LEVELS & BENEFITS



SELECT SPONSORSHIP LEVEL

- \$500 WORD SPONSOR \$1000 SENTENCE SPONSOR \$2,500 STANZA SPONSOR \$5,000 PARAGRAPH SPONSOR \$10,000 BOOK SPONSOR

COMPANY INFORMATION

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

CONTACT PERSON _____

PLEASE PROVIDE THE COMPANY / ORGANIZATION NAME AS YOU WISH IT TO APPEAR IN PROMOTIONAL MATERIALS:

PAYMENT METHOD

- CHECK CREDIT CARD

CREDIT CARD TYPE _____ EXP. _____ CARD NUMBER _____

AMOUNT \$ _____

COMPANY LOGO

If applicable, please email Company/Organization logo to: sarah@tellingroom.org.

PLEASE RETURN FORM TO:

The Telling Room, 225 Commercial St., Suite 201, Portland, ME 04101

OR email completed form to sarah@tellingroom.org


QUESTIONS?

Contact Development Director Sarah Schneider at sarah@tellingroom.org or (207) 774-6064.

The Telling Room is a 501(c)3 nonprofit organization, and your donation is tax deductible to the full extent allowed by the law.

Tax ID: #74-3136956

**THANK YOU
FOR YOUR
SUPPORT!**

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- 10 Life changing Events
- 1 Volunteer boy and girls
 - 2 Meet Cheryl Brown
 - 3 Award Sobo 2022
 - 4 Go to Bolton
 - 5 Be authentic teacher
 - 6 get my own
 - 7 play football
 - 8 live New York
 - 9 -
 - 10 -

WRITE. SHARE. INSPIRE.

TELLINGROOM.ORG - 225 COMMERCIAL STREET, SUITE 201 PORTLAND, ME 04101